MEDIA CONTACTS
Wayne Hart
(714) 522-8088 x4410

Consumer Inquiries:
(800) 4-MAKITA
makitatools.com
@makitatools

FOR IMMEDIATE RELEASE

Makita has once again partnered with Warnert Racing to help them power through the Amsoil Championship Snocross 2025 – 2026 National Tour. Race fans can enjoy on-site activations on race days and can see the latest Makita solutions.

MAKITA RETURNS AS TITLE SPONSOR FOR WARNERT RACING IN SNOCROSS NATIONAL TOUR

The 2025-2026 AMSOIL Championship Snocross Tour Extends Decade-Long Partnership

December 11, 2024, La Mirada, CA – Makita U.S.A., Inc., manufacturer of high-quality professional tools, outdoor power equipment and accessories, is pleased to announce its return to Snocross as Title Sponsor for the Warnert Racing team as they compete in the 2025-2026 AMSOIL Championship Snocross Tour.

Makita has partnered with Warnert Racing for over a decade and is back to support the team for another fun and exciting season in the snow. Race fans can enjoy on-site activations on race days and can see the latest Makita tool and equipment solutions in the Warnert Racing pits.

Warnert Racing has achieved great success in previous seasons and Makita will continue to provide the technicians with XGT® cordless equipment and tools to keep their racing sleds in top-performing condition. The XGT® System includes over 170 products and gives users one battery platform for a full range of equipment and tools including core handheld tools like impact drivers, drills, and more.

“Our partnership with Warnert Racing has excelled for well over a decade, and it’s built on more than just logos—it’s built on earned trust, performance, and a shared drive to win,” said Brent Withey, vice president, brand marketing, Makita U.S.A., Inc. “Together, we’ve combined Makita’s reputation for quality with Warnert’s racing heritage to create a legacy that stands out on and off the track. Year after year, this collaboration proves that when history, innovation, and a winning mindset come together, great things happen.”

Off-Track Activities

Race fans are encouraged to go by the Makita booth at each race to experience and demo the latest Makita tools and equipment. Fans can also purchase Makita and Warnert merchandise, see a Warnert Racing snowmobile on display, and talk to representatives from the Warnert Race Team to help with any questions.

Warnert Racing has consistently improved its equipment and roster to compete and win in the upcoming season in the snow. The entire team, from the riders to the mechanics and team owners, have consistently strived to be the team to beat.

"Warnert Racing and Makita U.S.A. are celebrating over 10 years of success, and we couldn't be happier!" said Mark Warnert, team owner of Warnert Racing. "Myself, the crew, the riders, everybody is super excited for this season! It's a huge advantage when you can have all the elements of a successful program come back year after year. We have built strong and lasting relationships with many of our partners, our crew is all familiar faces, and our rider lineup is A1. Pretty hard to beat that!"

AMSOIL Championship Snocross Tour

The AMSOIL Championship Snocross Tour starts December 12 at Mt. Zion Ski Hill in Ironwood, Michigan and will include eight races making stops in Minnesota, South Dakota, Quebec, New York, and Wisconsin before making the final stop at Spirit Mountain Recreation Area on April 4, 2026, in Duluth, Minnesota. The races are fan and family friendly with opportunities to get up close with the race teams with pit passes, on-site displays, merchandise giveaways, and more.

Makita will be fully integrated into all races with on-site activation including demonstrations and displays, allowing Snocross fans to see the latest in Makita innovation. Makita is thrilled to be supporting the Warnert team throughout the 2025-2026 Amsoil Championship Snocross National Tour.

Races can be watched via livestream on FLORACING, or via national TV (Not Live) on FOX Sports. Racing and broadcast information can be found here: AMSOIL Championship Snocross | The World's #1 Snowmobile Race Series.

About Warnert Racing

Warnert Racing is the premier team in professional Snocross racing and one of the sport's pioneering "super teams." The team is modeled after the most successful auto racing operations, managing the day-to-day operations of Snocross racers, including sponsorship, transportation, marketing, sled set-up, driver development and technology development. Find Warnert Racing on Instagram and Facebook @Warnertracing.

About Makita

Makita is a worldwide manufacturer of industrial power tools, power equipment, pneumatics, and cleaning solutions that offer a wide range of industrial accessories. Makita U.S.A., Inc. is located in La Mirada, California, and operates an extensive distribution network throughout the U.S.A. With over 50 years in the United States and over 100 years worldwide, Makita utilizes experience and expertise to manufacture best-in-class solutions. For more information about Makita U.S.A. call (800)4-MAKITA or visit makitatools.com. Find Makita on Instagram, YouTube, Facebook, and X @makitatools.

-###-